**Recruitment/Acquisition Letter for Local Sections**

Dear NAME:

I hope this email finds you well. My name is XXXX and I am a Member and Councilor at the American Chemical Society. I serve the Society and the Chemistry Enterprise in many capacities but today I am writing to you from Section/Chapter XXXX.

So many of us ACS Members have benefited from the great work that ACS does but also, more specifically, from involvement in Local Sections, International Chapters, and Technical Division. Within these smaller organisms, many of the great benefits you get by being a member of ACS are amplified and, in many ways, become more accessible, meaningful and valuable.

If you are thinking about joining a professional society to further advance your career inside the chemical or related sciences, I do hope ACS is at the top of your list. In addition to a slew of programs, products and services available to you as a paid Member with the Premium Package, you also get assigned to a Local Section and you get to choose three technical divisions to join for free.

At XXXX we meet monthly [*insert appropriate frequency*], where we discuss XXXX. There are many leadership and volunteer roles for you to be trained in which can enable you to really grow professionally and help shape the organization and our future as chemists! We also distribute a XXXX newsletter and host XXXXX.

If you are interested in joining ACS there are three packages to choose from:

**Basic Page:** The Basic Package is a no cost option with limited access to content. You are not a Member, but you are part of the ACS Membership Community. With this package, Local Section and Technical Division Membership are handled separately and you would have to reach out directly to join those components. You can find your section [here,](https://lslookup.acs.org/lslookup/local_search) and the complete listing of Divisions [here](https://www.acs.org/technical-divisions.html?sc=171221_imc_em_nmc_2).

**Standard Package**: The Standard Package is a half-price [of the Premium Package] with a scaled-down set of benefits. Here you are a Member or a Society Affiliate (view our requirements here). This package enables you access the three free divisions as noted above.

**Premium Package:** This is our most expansive offering and what gives you the most access, including perks such as a significant discount to the Bi-Annual Meetings! This package enables you access the three free divisions as well.

For a complete breakdown of pricing and benefits you can go to [www.acs.org/membership](http://www.acs.org/membership).

If you are interested in learning more, please don’t hesitate to email or call. My information is below. If you have already decided and want to join today, it’s as easy as clicking on this link! [www.acs.org/join](http://www.acs.org/join).

Best,

XXXXX

\*If you no longer which to receive emails from this Technical Division please let me know at anytime. Thank you.

**Follow Up Recruitment Email – for those that didn’t join**

Dear NAME:

This is XXXX. I emailed you (a few weeks/months/XXXX) ago regarding possibly joining the American Chemical Society. If you have already joined - either a section, chapter, or division – or ideally as a full Member – then I apologize for clogging your inbox and I am excited to welcome you to our exceptional community.

If you have not, then this is why I am reaching out to you today. I know that colleagues and I have greatly benefited from our involvement and affiliation with ACS over the past XXXX years and I know you can as well. I get no compensation for these recruitment efforts, I am reaching out because as one scientist to another, I want you to thrive as I feel I have.

In the case that a full-fledged ACS Membership isn’t right for you (we have various tiers of cost and benefits which you can find XXXX), I wanted to let you know that you can still join XXXX or about two dozen other ACS Technical Divisions as an associate or even attend some events as a non-member. If you would like to know which [Sections](https://lslookup.acs.org/lslookup/local_search), [Divisions](https://www.acs.org/technical-divisions.html?sc=171221_imc_em_nmc_2), or [International Chapters](https://www.acs.org/global/international/chapters.html) are available to you, please visit the ACS website.

As a scientist I cannot stress how much the comradery, professional and personal support, and opportunity ACS has provided me.

Once again, for a complete breakdown of pricing and benefits you can go to [www.acs.org/membership](http://www.acs.org/membership) and if you are interested in learning more, please don’t hesitate to email or call. My information is below. If you have already decided and want to join today, it’s as easy as clicking on this link! [www.acs.org/join](http://www.acs.org/join).

Best,

XXXXX

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